

Special Report

Consistently Good, Consistently Bad An Investigative Report on Instruction Quality in the CoB

The USMNEWS.NET reports on CoB faculty **pickaprof** and **RATEMYPROFESSORS** teaching quality scores are popular annual entries to the USMNEWS.NET catalogue. In this *Special Report*, we integrate the results from the two separate recent reports in this genre in order to see which CoB faculty offer consistently good, and consistently bad, instruction quality. Each CoB faculty mentioned in the two separate reports is listed alphabetically in Table 1 below. Also listed there is each faculty member's unit, and his or her rank in the CoB according to the **pickaprof** and **RATEMYPROFESSORS** evaluations.

Table 1
Instruction Quality in USM's College of Business
pickaprof RATEMYPROFESSORS

Prof	Unit	Rank	Rank
Albin, Marvin	ACC	•	18
Carter, George	ECO	18	•
Chen, Kuo Lane	MIS	26	20
Clark, Stanley	ACC	23	•
Dakhlia, Sami	ECO	12	•
Davis, Donna	MIS	12	•
DePree, Marc	ACC	1	2
Duhon, David	MGT	26	5
Fennell, Wanda	MGT	23	20
Green, Trellis	ECO	12	7
Gunther, William	ECO	18	1
Henderson, James	ACC	1	16
Hood, Matthew	FIN	•	4
King, Ernest	MIS	1	5
Klinedinst, Mark	ECO	1	22
LaFleur, Elizabeth	MKT	1	•
Lai, Fujun	MIS	1	22
Lindley, James	FIN	22	•
Loyd, Dolly	MKT	18	14
Magruder, James	MIS	12	•
Monchuk, Daniel	ECO	26	16
Munn, Patricia	ACC	1	7
Niroomand, Farhang	ECO	1	•
Nissan, Edward	ECO	25	14
Osmonbekov, Talai	MKT	•	19
Pate, Gwen	ACC	10	•
Peyrefitte, Joseph	MGT	18	•
Posey, Roderick	ACC	12	3
Sevier, Amy	MGT	10	10

Smith, Robert	ACC	•	12
Smith, William	MKT	1	7
Vest, Michael	MGT	12	13
Zantow, Kenneth	MGT	•	11

Note: The black frames above denote CoB faculty who are departing after the 2007-08 academic year.

CoB faculty highlighted in blue above exhibit rankings that point towards *consistently good* instruction quality. There are four CoB faculty fitting the blue ribbon distinction -- Marc DePree (ACC), Ernest King (MIS), Patricia Munn (ACC) and William Smith (MKT). Three separate CoB units are represented by these four top CoB instructors. Interestingly, these four blue ribbon teachers represent the academic ranks of professor (DePree), associate professor (King), assistant professor (Smith) and instructor (Munn).

On the other end of the spectrum are MIS' Kuo Lane Chen, who is arguably the CoB's *worst* teacher, and Wanda Fennell, an instructor of management. If sourced reports are accurate, Chen recently received tenure from USM President Martha Saunders, despite the protests of Interim CoB Dean Alvin Williams and Interim SAIS Director Steven Jackson. On the verge of falling into the bottom category with Chen and Fennell are economists Daniel Monchuk and Edward Nissan. Neither of these has a stellar instructional record.

The placement of Nissan and Chen at or near the bottom of the CoB is even more interesting in light of other reports showing each to be a gut professor. It's one thing to be a hard grader, like Monchuk, and be rated at the bottom of the instruction quality ladder, while it's quite another to exhibit the traits of a free/easy grader and reside there, as do Nissan and Chen. Like so many other problems, this is a situation that will have to be dealt with by new CoB Dean Lance Nail.